

**F.M. LOCAL RADIO SERVICE UNDERGOING CHANGE OF CONTROL:**  
**REVIEW OF EFFECTS OF CHANGE OF CONTROL**  
(in accordance with sections 355 & 356 of the Communications Act 2003)

**PENNINE FM – Lic No AL 204 – 1.**

**EXISTING FORMAT**

Outline Character of Service :

**A LOCALLY ORIENTED NEWS, INFORMATION AND ENTERTAINMENT STATION AIMED PRIMARILY AT 30-55 YEAR-OLDS IN THE HUDDERSFIELD AREA. MUSIC IS BROAD AND COMMUNITY COMMITMENT INCLUDES ASIAN OUTPUT**

Local hours and news - as per Format :

<b>Locally-made hours</b>	At least 10 hours a day during daytime weekdays (must include breakfast). At least 4 hours daytime Saturdays and Sundays.
<b>Local news bulletins</b>	At least hourly at peaktime weekdays and weekends. Outside peak, UK-wide, national and international news should feature.

Shared arrangements (if applicable)

<b>Co-location</b>	No arrangements
<b>Programme sharing</b>	No arrangements

**REVIEW OF EXISTING PROGRAMME SERVICE**

*Scheduling and duration of any specific programmes or features required by the Format (e.g. specialist music shows, extended news bulletins, output for a specific ethnic minority, religious output, alternate language output etc).*

A 3 hour Asian music show on Sunday evenings from 8pm, and a weekly interview with a local Asian group worker transmitted during the 1pm hour on a Friday.

*Scheduling and duration of any such programmes or features **not** specifically required by the Format, but which the station is currently (or has until recently) been broadcasting regularly.*

13 Hours over the weekend ... Classic Soul, Dance & R n B: From 7pm till 2am Friday & 6pm till 2am Saturday.

*Quantity of programming that is currently automated (if any), and when this is scheduled. (Note: information about the precise scheduling of automated sequences may be supplied to Ofcom in confidence).*

10pm-6am daily

*Quantity, scheduling, duration and nature of programming currently being broadcast that is syndicated and/or networked (if any).*

None

*Arrangements currently in place for the compilation, production and presentation of local news.*

None.

**ASSESSMENT OF EFFECTS OF CHANGE OF CONTROL IN RELATION TO:**

**i) local material and locally-made programmes:**

It appears to Ofcom that the relevant change of control would not be prejudicial to the provision of local material or locally-made programmes.

**ii) character of the service:**

It appears to Ofcom that the relevant change of control would not be prejudicial to the character of service.

**iii) quality and range of programmes included in the service:**

This station is delivering its outline Format obligations.

Specialist programmes being aired are vehicles for part of the Format delivery. In themselves, although totalling 13 hours, they represent but one method of providing a wide-ranging programme choice as part of that delivery. It would not be prudent to tie the station to this one particular method or format schedule.

Similarly the scheduling of Asian output has built-in Format flexibility and was regarded as appropriate at the time of change of control. It appears to Ofcom that the relevant change of control would not be prejudicial to the quality or range of programmes.

**OFCOM'S CONCLUSION AFTER MONITORING/PLAYLIST ANALYSIS AND VERBAL SCRUTINY. SUGGESTED VARIATIONS TO THE LICENCE (IF ANY)**

**None**

16 11 2009